



**Valley View Center**

**Dallas, TEXAS**

## Key Retailers

**AMC Theatres**  
**Bath & Body Works**  
**Footaction**  
**Footlocker**  
**Lane Bryant**  
**JCPenney**  
**Sears**

## Contact Information

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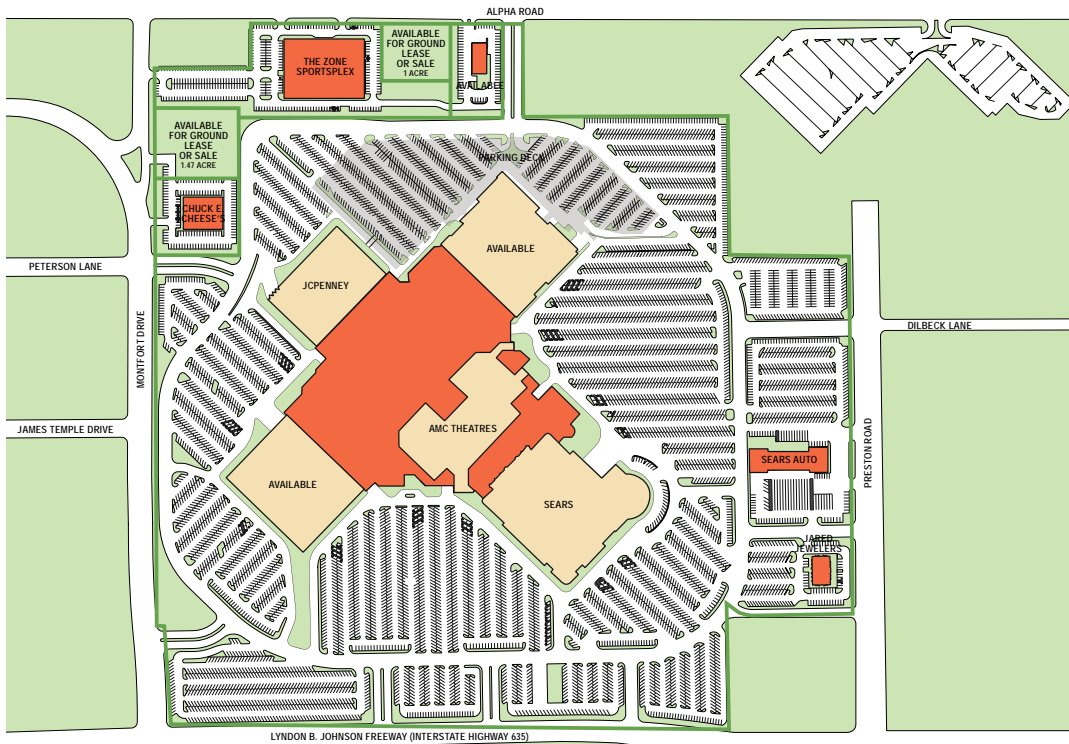
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## Center at a Glance

- Valley View Center is in the heart of Dallas at the intersection of two major thoroughfares, the LBJ Freeway and Preston Road
- The center has a captive audience of 1,079,217 daytime workers in a 10-mile radius
- The average household income in the trade area is \$94,711, 55% above the national average
- Over 47% of the residents have college degrees with an additional 14.1% holding graduate degrees
- Valley View Center is situated in the prestigious North Dallas corridor known as the wealthiest area in Dallas
- The center is in close proximity to Dallas/Fort Worth International Airport, a major transportation hub for many of the companies located in the area
- More than 5,700 companies are situated in the North Dallas corridor. Referred to as "Silicon Prairie," it is home to the top technology companies in the nation including: Nortel, Ericsson, Alcatel-Lucent, Tellabs, Texas Instruments and AT&T



[www.shopvalleyviewcenter.com](http://www.shopvalleyviewcenter.com)



## Site Plan

# Valley View Center

## Statistics & Demographics

Property Data	
Opening Date	1973
Renovation Dates	2004
Site	98 acres
Parking	7,710 spaces
Total Stores	103
Levels	3
Leasable Area	
Total Mall GLA	1,633,285 s.f.
Mall Shops	502,388 s.f.
Outparcels	72,100 s.f.
Anchors (Total)	1,130,897 s.f.
AMC Theatre	75,000 s.f.
Sears	233,055 s.f.
JCPenney	220,378 s.f.
Available	300,196 s.f.
Available	302,268 s.f.
Trade Area	
10-Mile Radius	
Population	1,295,312
Total Households	533,861
Avg. Household Income	\$94,711
Median Age	37 yrs.

Source: DemographicsNow - 2010

## Location Map

